

**2017 NADA100 TIMELINE
NEW ORLEANS, LA
MANUFACTURER, EXHIBITOR AND ALLIED INDUSTRY RECEPTIONS AND HOSPITALITY FUNCTIONS**

Thursday, January 26, 2017			
Company	Time	Function Title	Location
J.D. Power	7:00 a.m. - 8:30 a.m.; 12:50 p.m. - 1:50 p.m.	J.D. Power Automotive Summit Breakfast/Luncheon SEPARATE REGISTRATION REQUIRED	Sheraton New Orleans Armstrong Ballroom and Foyer
J.D. Power	8:00 a.m. - 5:00 p.m.	J.D. Power Automotive Summit SEPARATE REGISTRATION REQUIRED	Sheraton New Orleans Napoleon BC
AFSA	8:00 a.m. - 1:30 p.m.	AFSA Vehicle Finance Conferece & Expo SEPARATE REGISTRATION REQUIRED	Sheraton New Orleans
Automotive News	11:00 a.m. - 5:00 p.m.	Automotive News Retail Forum SEPARATE REGISTRATION REQUIRED	InterContinental New Orleans La Salle Ballroom
General Motors	5:00 p.m. - 7:00 p.m.	GM ATAE Reception (BY INVITATION ONLY)	Hilton New Orleans Riverside Jefferson Ballroom
Ford Motor Company	5:00 p.m. - 7:30 p.m.	Ford Salute to Dealers Reception (BY INVITATION ONLY)	Ritz Carlton New Orleans Grand Ballroom
Friday, January 27, 2017			
Company	Time	Function Title	Location
TIME Inc.	9:00 a.m. - 12:00 p.m.	TIME Dealer of the Year Brunch (BY INVITATION ONLY)	Roosevelt New Orleans Crescent City Ballroom
General Motors	5:00 p.m. - 7:00 p.m.	GM Dealer Reception (BY INVITATION ONLY)	Hilton New Orleans Riverside Grand Ballroom A-D
FCA US LLC	5:30 p.m. - 7:30 p.m.	Dealer Reception (BY INVITATION ONLY)	Roosevelt New Orleans Roosevelt Ballroom
Ford Motor Company	6:00 p.m. - 8:30 p.m.	ONE Ford and Global Team Blue Dealer Reception (BY INVITATION ONLY)	National WWII Museum, U.S. Freedom Pavilion 945 Magazine St. New Orleans, LA

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Friday, January 27, 2017 - CONTINUED			
Company	Time	Function Title	Location
Hunter Engineering Company	5:00 p.m. - 7:00 p.m.	Hunter Engineering Reception (BY INVITATION ONLY)	Hilton New Orleans Riverside St. Charles Ballroom
Mazda North American Operations	5:30 p.m. - 7:30 p.m.	Mazda Reception (BY INVITATION ONLY)	InterContinental New Orleans La Salle Ballroom
Northwood University	5:30 p.m. - 7:30 p.m.	Northwood University Alumni Reception (BY INVITATION ONLY)	New Orleans Downtown Marriott at the Convention Center Blaine Kern Ballroom C and D
Infinity	6:00 p.m. - 9:00 p.m.	Infiniti Welcome Reception (BY INVITATION ONLY)	Loew's New Orleans Louisiana Ballroom
L2T Media Dealer	6:30 p.m. - 9:30 p.m.	Dealer Reception (BY INVITATION ONLY)	Court of Two Sisters 613 Royal Street New Orleans, LA
Volkswagen of America	6:30 p.m. - 9:30 p.m.	Volkswagen of America Dealer Reception (BY INVITATION ONLY)	Palace Café 605 Canal St. New Orleans, LA
C-4 Analytics	7:00 p.m. - 9:00 p.m.	C-4 Analytics Reception (BY INVITATION ONLY)	Renaissance Arts Hotel Sculpture Garden II
Kia Motors	7:00 p.m. - 9:30 p.m.	Kia Reception (BY INVITATION ONLY)	Civic Theatre 510 O'Keefe Ave. New Orleans, LA
Ally Financial Inc.	7:00 p.m. - 12:00 Midnight	Ally Reception (BY INVITATION ONLY)	Club XLIV Champions Square LaSalle Street, New Orleans, LA
AutoAlert, LLC	8:00 p.m. - 11:00 p.m.	AutoAlert Reception (BY INVITATION ONLY)	Republic New Orleans 828 S. Peters Street New Orleans, LA
Porsche Cars North America	8:00 p.m. - 10:00 p.m.	Porsche Dealer Reception (BY INVITATION ONLY)	Royal Sonesta Fleur de Lis

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Saturday, January 28, 2017			
Company	Time	Function Title	Location
Northwood University	7:30 a.m. - 10:00 a.m.	Northwood University Dealer Education Awards Breakfast (BY INVITATION ONLY)	New Orleans Downtown Marriott at the Convention Center Baline Kern Ballroom C and D
Subaru of America, Inc.	6:30 p.m. - 9:00 p.m.	Subaru Cocktail Reception (BY INVITATION ONLY)	Hermann-Grima House 820 St. Louis Street, New Orleans, LA
Hyundai Motor Company	7:00 p.m. - 10:00 p.m.	Hyundai Reception (BY INVITATION ONLY)	ACE Hotel Barnett Event Space
Mitsubishi Motors North America, Inc.	7:00 p.m. - 10:00 p.m.	Mitsubishi Reception (BY INVITATION ONLY)	Maison Bourbon Jazz Club & Speakeasy 641 Bourbon Street (2nd floor) New Orleans, LA
Toyota Motors	7:00 p.m. - 10:30 p.m.	Toyota Motors Reception (BY INVITATION ONLY)	Generations Hall 310 Andrew Higgins, New Orleans, LA
Sunday, January 29, 2017			
Company	Time	Function Title	Location
AIADA	11:00 a.m. - 12:00 p.m. (reception) 11:30 a.m. - 1:00 p.m. (luncheon)	AIADA Membership Reception & Luncheon SEPARATE REGISTRATION REQUIRED	Hilton New Orleans Riverside Grand Salon A-D